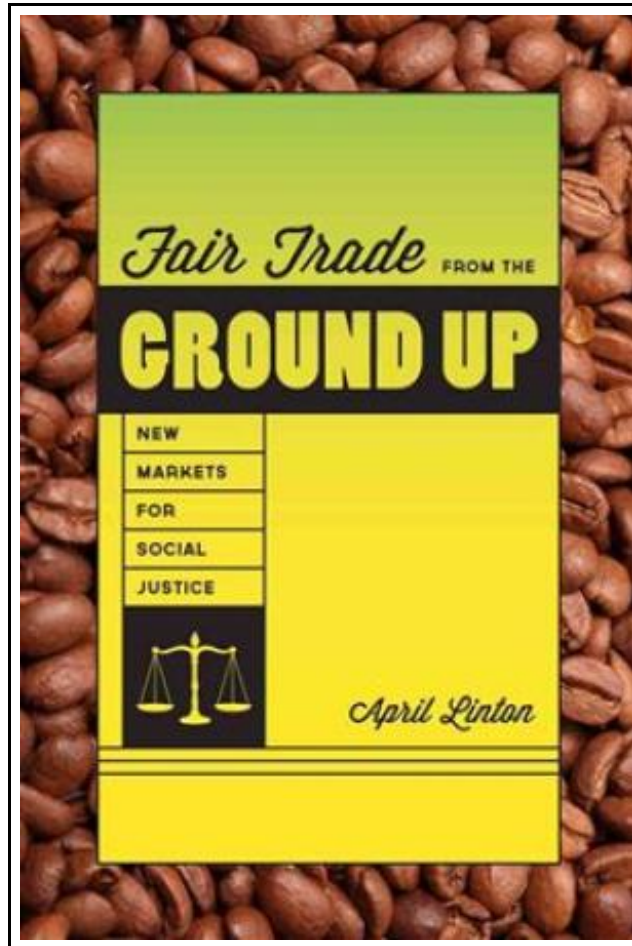


Fair Trade from the Ground Up



Filesize: 9.08 MB

Reviews

Thorough information! Its such a good study. Sure, it is perform, still an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Evie Emmerich)

FAIR TRADE FROM THE GROUND UP



University of Washington Press, 2012. Paperback. Book Condition: New. 15.6 x 22.9 cm. "Fair Trade promises to raise living standards in developing countries through: - worldwide minimum prices for commodities - support for democratically governed cooperatives - requirement of minimum wages and safety standards for workers - training to help producers improved quality and develop business skills - encouragement of eco-friendly practices - third-party certification In contrast to the free trade status quo, Fair Trade relies on informed consumers to choose more direct supply chains that minimize the role of middlemen, offering economic justice and social change as a viable and sustainable alternative to charity. But does it work? Fair Trade from the Ground Up documents achievements at both the producer and the consumer ends of commodity chains and assesses prospects for future growth. From Guatemalan coffee farmers to student activists on U.S. college campuses, the stories of individuals inform April Linton's analysis. Drawing on studies by social scientists and economists, as well as on newcase studies, she provides balanced answers to hard questions: How can large institutions be persuaded to commit to using Fair Trade suppliers? Does ethical consumerism work? Are the "social premiums" that are built into Fair Trade prices really being used for community projects? Will Fair Trade market growth reach the scale of organics or green products? This book meets a long-felt need among economic-justice activists, consumer groups, and academics for a reliable qualitative and quantitative overview of achievements of the Fair Trade movement. "A great strength of this book is the breadth of the original surveys of everyone from producers to business owners to activists and institutional players. I don't know of any other work with such a broad assemblage of empirical pieces." -Matt Warning, University of Puget Sound April Linton is assistant professor of...



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